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What causes consumers to buy regular food in environmentally friendly packaging

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VRIJE UNIVERSITEIT

**WHAT CAUSES CONSUMERS TO BUY REGULAR FOOD IN
ENVIRONMENTALLY FRIENDLY PACKAGING?**

ACADEMISCH PROEFSCHRIFT

ter verkrijging van de graad Doctor of Philosophy aan
de Vrije Universiteit Amsterdam,
op gezag van de rector magnificus
prof.dr. V. Subramaniam,
in het openbaar te verdedigen
ten overstaan van de promotiecommissie
van de Faculteit der Bètawetenschappen
op woensdag 23 september 2020 om 9.45 uur
in de online bijeenkomst van de universiteit,
De Boelelaan 1105

door

Igor Popović

geboren te Šabac, Servië

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