

VU Research Portal

Firm Survival and Innovation in Emerging Markets

Yang, C.

2020

document version

Publisher's PDF, also known as Version of record

[Link to publication in VU Research Portal](#)

citation for published version (APA)

Yang, C. (2020). *Firm Survival and Innovation in Emerging Markets: The Case of China*. [PhD-Thesis - Research and graduation internal, Vrije Universiteit Amsterdam].

General rights

Copyright and moral rights for the publications made accessible in the public portal are retained by the authors and/or other copyright owners and it is a condition of accessing publications that users recognise and abide by the legal requirements associated with these rights.

- Users may download and print one copy of any publication from the public portal for the purpose of private study or research.
- You may not further distribute the material or use it for any profit-making activity or commercial gain
- You may freely distribute the URL identifying the publication in the public portal

Take down policy

If you believe that this document breaches copyright please contact us providing details, and we will remove access to the work immediately and investigate your claim.

E-mail address:

vuresearchportal.ub@vu.nl

FIRM SURVIVAL AND INNOVATION IN EMERGING MARKETS

THE CASE OF CHINA

Emerging markets play an increasingly important role in the world economy. How firms survive, grow, and compete in such emerging markets have widely attracted attention in practice as well as academia, but our knowledge on some vital issues remain limited. This dissertation explores when and how firms manipulate internal resources and manage external environments to improve their survival chance and innovation performance in one of the largest emerging markets i.e. China. Does and to what extent a combined use of internal resources shape high-tech start-ups' survival in China? Under what institutional transition conditions do firms' innovation benefit from the investment in building and maintaining political connections? When and through what mechanisms do the dynamic institutional environments motivate or suppress firms' innovation propensity? With four quantitative studies that build on empirical data of Chinese high-tech start-ups and manufacturing firms, this dissertation contributes to these important yet largely untouched questions.

ABOUT THE AUTHOR

Chun Yang did his PhD at the Division of Science, Business and Innovation at the Vrije Universiteit Amsterdam. Prior to that, he received an MPhil. degree in Science & Technology Policy from Tsinghua University. His current research interests include innovation and strategy management, firms' political connections, and institutional transition in emerging markets.



FIRM SURVIVAL AND INNOVATION IN EMERGING MARKETS

THE CASE OF CHINA

CHUN YANG

