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List of Abbreviations

BBA	Bachelor of Business Administration
EC	Evaluation Criterium
ECTS	European Credit Transfer and Accumulation System
EDP	Export Development Programme
EIM	Dutch Economic Institute for Small and Medium-Sized Enterprises
EPA	Entrustable Professional Activities
EU	European Union
IA	Intercultural Awareness
IB	International Business
IRC	International Relation Competency
IBL	International Business and Languages
IC	International Communication
IHE	Institutes of Higher Education
IRC	International Relation Competency
NVAO	Accreditation Organisation of the Netherlands and Flanders
OCW	Ministry of Education Culture and Science
OECD	Organization for Economic Cooperation and Development
PBL	Problem Based Learning
PI	Performance Indicator
RBV	Resource-based view
SME	Small and medium-sized enterprises
SWOT	Strengths weaknesses opportunities threats
UAS	Universities of Applied Sciences
UBC	University- Business Collaboration