This is a postprint of

Cycling Cultures. Upbeat to a Comparative Study of Human Scale Mobility

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In: (Ed.), VeloCity 2012, Vancouver. Vancouver: EWF - S4C, Scientists for Cycling Meeting

Published version: no link available

Link VU-DARE: http://hdl.handle.net/1871/53069

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CYCLING CULTURES
UPBEAT TO A COMPARATIVE STUDY OF HUMAN SCALE MOBILITY

IDA SABELIS & ANGELA VD KLOOF; THE NETHERLANDS
Presentation for S4C / ECF – Velo-city Vancouver 2012, June
Diversity as a process

From amazement about differences to diversity as a starting point

- Notice of difference
- Amazement
- Emotion
- Notice of diversity
- Description of context
- Openness for new possibilities
Cycling diversity

1. Cycles
2. Users
3. Infrastructure & facilities
4. Laws, attitude & image
Cycles

• How many wheels?
• What shape?
• To what purpose?
• How many drivers?
• Assessoires?
Cycles
Cycles (& assessoires)
Users

- Purpose of trip
- When & where
- Personal characteristics

Purpose of trip

Personal characteristics

When & where
Users: Transport
Users: Sports
Users: Mobility
Users: Mobility
Users: Leisure
Users ...
Infrastructure & facilities

• Public space
• Dedicated cycling infrastructure
• Shared roads
• Bicycle parking facilities
• Bikesharing schemes
• ...

Infrastructure
Infrastructure
Infrastructure
Infrastructure
Infrastructure
Infrastructure
Laws, attitude & image

- Insurance issues
- Helmet laws
- Speed limits
- Position of cyclist as road user
- Education
- Safety culture
- Lifestyle
Female cyclist dead in Hillside crash
Police say a helmet-less cyclist may have been illegally crossing Melton Highway when she was struck and killed by a car coming from the left.
Cyclist killed in Friesland
DAMWOUDE - A cyclist passed by sundayafternoon at an accident in Damwoude. The woman got hit by a car around a quarter past three, and died at the spot because of the injuries. The police has not said anything about the identity of the victim yet. The police investigates the cause of the collision.
Laws, attitude & image
Cycling diversity as a starting point

Description of the context; the cycling climate

Notice of difference → Amazement → Emotion → Notice of diversity → Description of context → Openness for new possibilities → Inclusion of new options → New amazement → Openness for new possibilities → Emotion → Notice of difference

Amazement

Emotion

Openness for new possibilities

Inclusion of new options

New amazement

Notice of diversity
Possibilities

- Recumbents / Velomobiles / Bicycle car: a way of life
Possibilities
Possibilities
Possibilities

- Firebrigade, police & ambulance
Possibilities

Cargo bikes

Bike cargo
Q’s for further research

- What does it take to start cycling in x, y, and z?
- What happens when we replace safety by ‘service’?
- What motives are getting more popular?
- For which groups? Where, how and why?

- What can we learn from cycling history? (or, what has been collectively forgotten)
Thank you!

We are open for feedback, ideas and questions

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Inspiration and cycling traditions

• http://www.youtube.com/watch?feature=player_detailpage&v=GDNtafebmys
  = vd Elsken, 1965

• http://www.youtube.com/watch?v=EOkqTDdtlc4&feature=player_detailpage
  = ‘dit is mijn fiets’ DIVV, Amsterdam, 2010 (?)

http://nos.nl/video/185322-fietsles-voor-agenten.html
• [http://www.youtube.com/watch?v=FCe2-QrCeOs&feature=related](http://www.youtube.com/watch?v=FCe2-QrCeOs&feature=related)
• [http://www.boston.com/bigpicture/2012/06/pedal_power.html](http://www.boston.com/bigpicture/2012/06/pedal_power.html)
• [http://www.youtube.com/watch?v=gbKX7cDV_Lil](http://www.youtube.com/watch?v=gbKX7cDV_Lil) (witte fietsenplan 1965)