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Gerritsma, W.

2015

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SMART PUBLISHING, SOCIAL MEDIA & ALTMETRICS FOR SCIENTISTS

WOUTER GERRITSMA, VU UNIVERSITY AMSTERDAM
@WOWTER



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AMSTERDAM

Universiteits-
bibliotheek VU

CHANGING THEMES IN SCIENCE

Was: Publish or perish

Is: Publish be cited or perish

To be: Publish be mentioned or perish

CONTENTS

- What is an excellent paper?
- Do Impact Factors still matter?
- Science as a team sport
- Social Networking for scientists
- Publication lists your passport
- From social networks to social media
- Beyond bibliometrics : Altmetrics

My article has been cited 22 times!

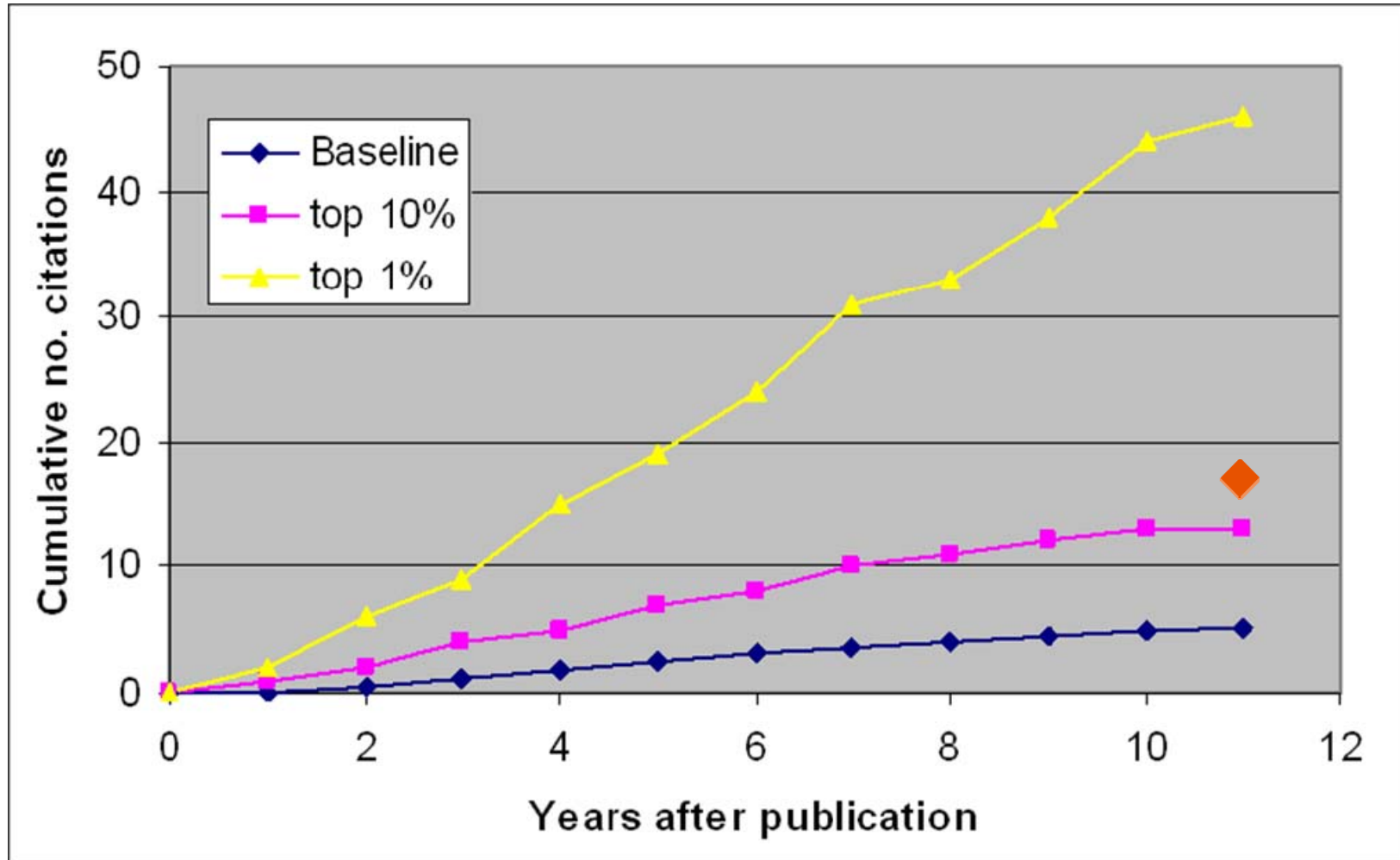
But what does it mean?



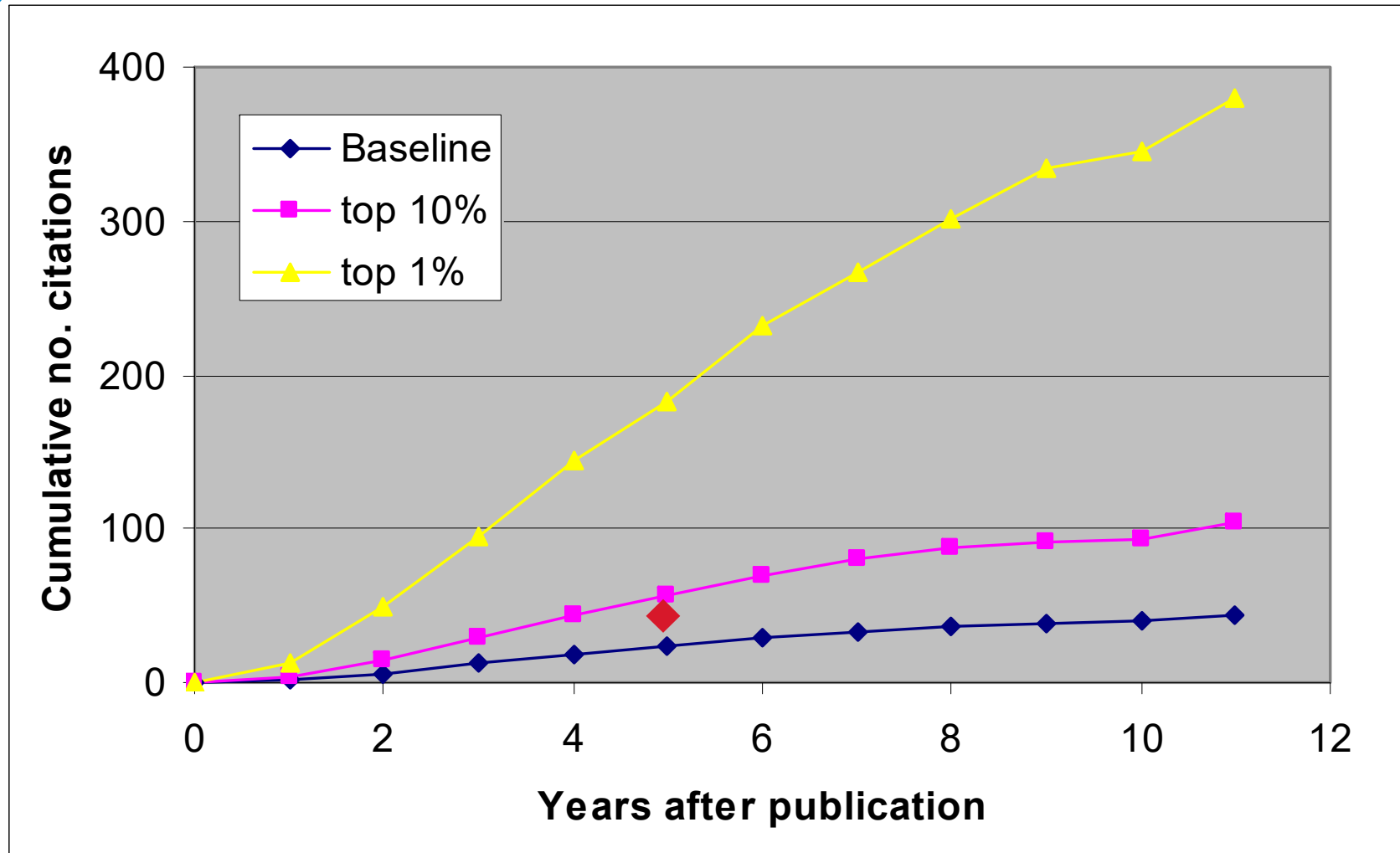
HOW DO WE COMPARE NUMBERS?

- Scientist Z. Math has a publication from 2004 with 17 citations
- Scientist M. Biology has a publication from 2009 with 24 citations

BASELINES IN THE FIELD OF MATHEMATICS



BASELINES IN MOLECULAR BIOLOGY & GENETICS



IMPACT FACTORS



HOME

SIGN THE DECLARATION

INSPIRATION AND GOOD PRACTICES

A LETTER TO THOMSON REUTERS

The San Francisco Declaration on Research Assessment (DORA), initiated by the American Society for Cell Biology (ASCB) together with a group of editors and publishers of scholarly journals, recognizes the need to improve the ways in which the outputs of scientific research are evaluated. The group met in December 2012 during the ASCB Annual Meeting in San Francisco and subsequently circulated a draft declaration among various stakeholders. DORA as it now stands has benefited from input by many of the original signers listed below. It is a worldwide initiative covering all scholarly disciplines. We encourage individuals and organizations who are concerned about the appropriate assessment of scientific research to sign DORA.

Download the Declaration
(PDF)

Download the DORA Logo
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Download the DORA Poster
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San Francisco Declaration on Research Assessment



<http://am.ascb.org/dora/>

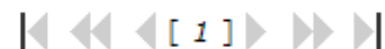


Journal Summary List

Journals from: **subject categories AGRICULTURAL ECONOMICS & POLICY** [VIEW CATEGORY SUMMARY LIST](#)

Sorted by:

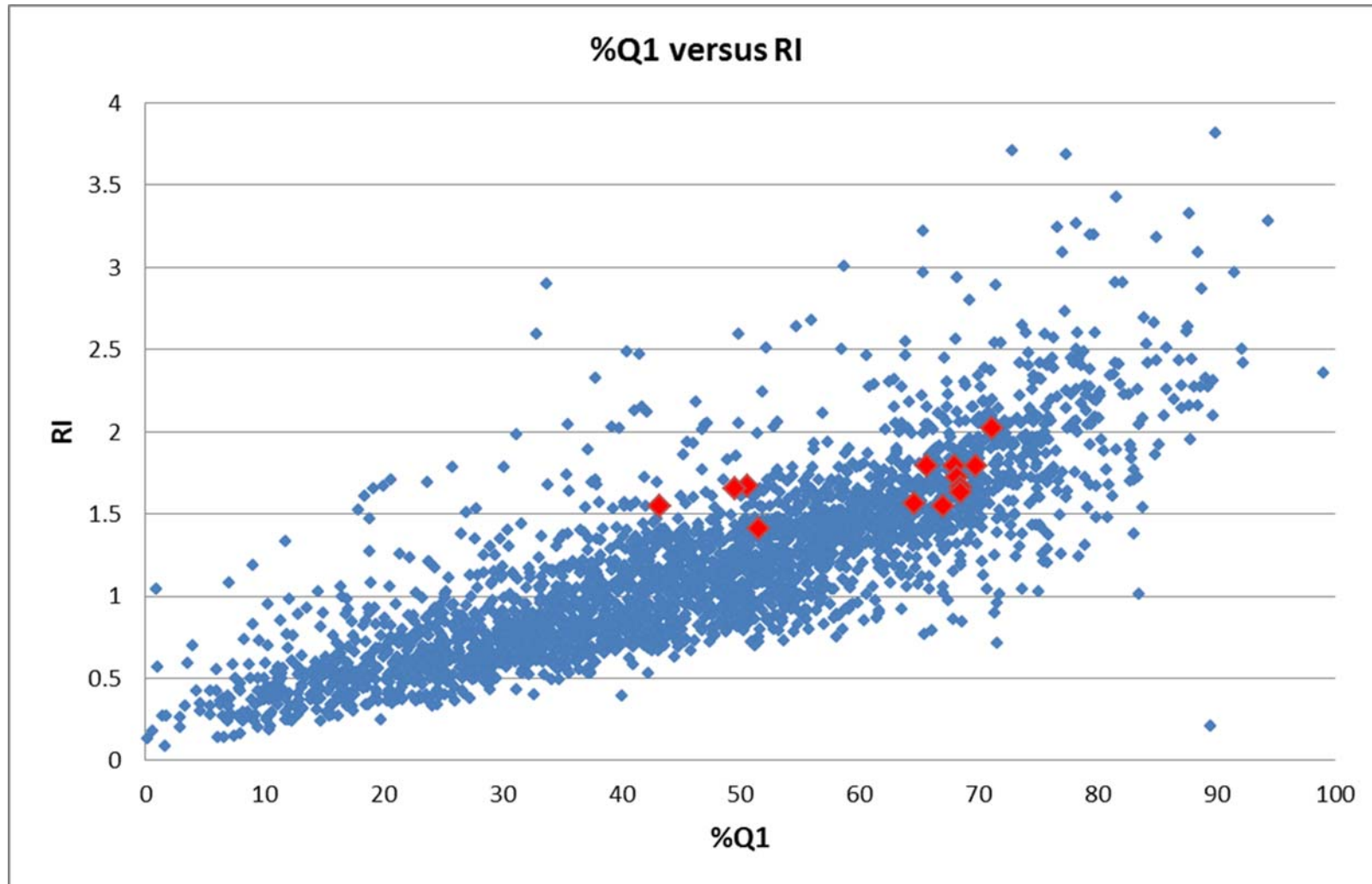
Journals 1 - 14 (of 14)



Ranking is based on your journal and sort selections.

	Mark	Rank	Abbreviated Journal Title <i>(linked to journal information)</i>	ISSN	JCR Data ⁱ					
					Total Cites	Impact Factor	5-Year Impact Factor	Immediacy Index	Articles	Ci Hal
Q1	<input type="checkbox"/>	1	FOOD POLICY	0306-9192	1736	2.212	2.780	0.224	76	
	<input type="checkbox"/>	2	EUR REV AGRIC ECON	0165-1587	744	1.854	2.000	0.257	35	
	<input type="checkbox"/>	3	APPL ECON PERSPECT P	2040-5790	101	1.621	1.655	0.031	32	
Q2	<input type="checkbox"/>	4	J AGR ECON	0021-857X	829	1.500	1.679	0.211	38	
	<input type="checkbox"/>	5	AUST J AGR RESOUR EC	1364-985X	473	1.415	1.691	0.129	31	
	<input type="checkbox"/>	6	AGR ECON-BLACKWELL	0169-5150	1284	1.030	1.349	0.154	65	
Q3	<input type="checkbox"/>	7	AM J AGR ECON	0002-9092	4462	0.990	1.507	0.263	99	
	<input type="checkbox"/>	8	CAN J AGR ECON	0008-3976	378	0.724	0.808	0.107	28	
	<input type="checkbox"/>	9	J AGR RESOUR ECON	1068-5502	534	0.671	0.808	0.067	30	
	<input type="checkbox"/>	10	CHINA AGR ECON REV	1756-137X	43	0.476	0.462	0.000	30	
Q4	<input type="checkbox"/>	11	INT FOOD AGRIBUS MAN	1559-2448	199	0.412		0.000	37	
	<input type="checkbox"/>	12	ITEA-INF TEC ECON AG	1699-6887	54	0.349	0.157	0.111	27	
	<input type="checkbox"/>	13	AGREKON	0303-1853	104	0.327		0.000	26	
	<input type="checkbox"/>	14	CUST AGRONEGOCIO	1808-2882	3	0.021		0.000	24	

JOURNAL SELECTION AND ARTICLE IMPACT

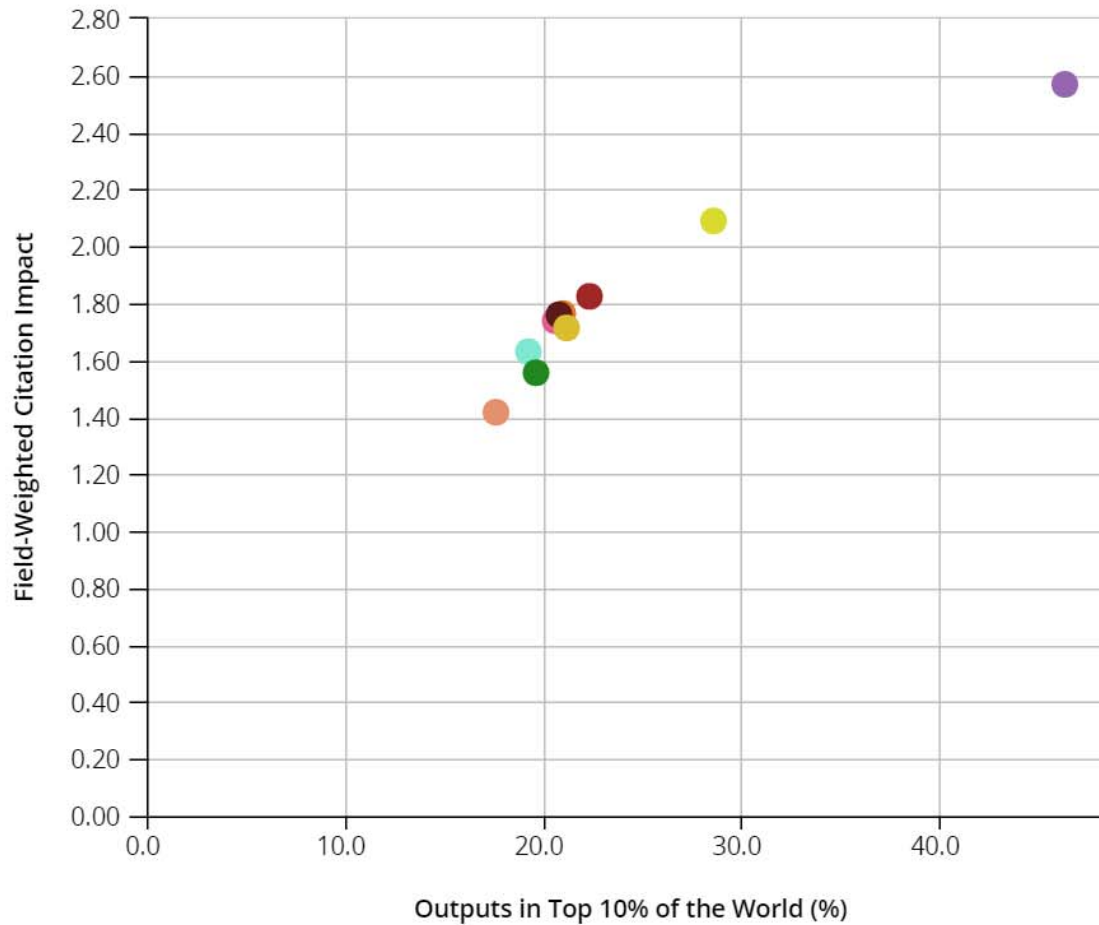


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BELGIAN UNIVERSITIES



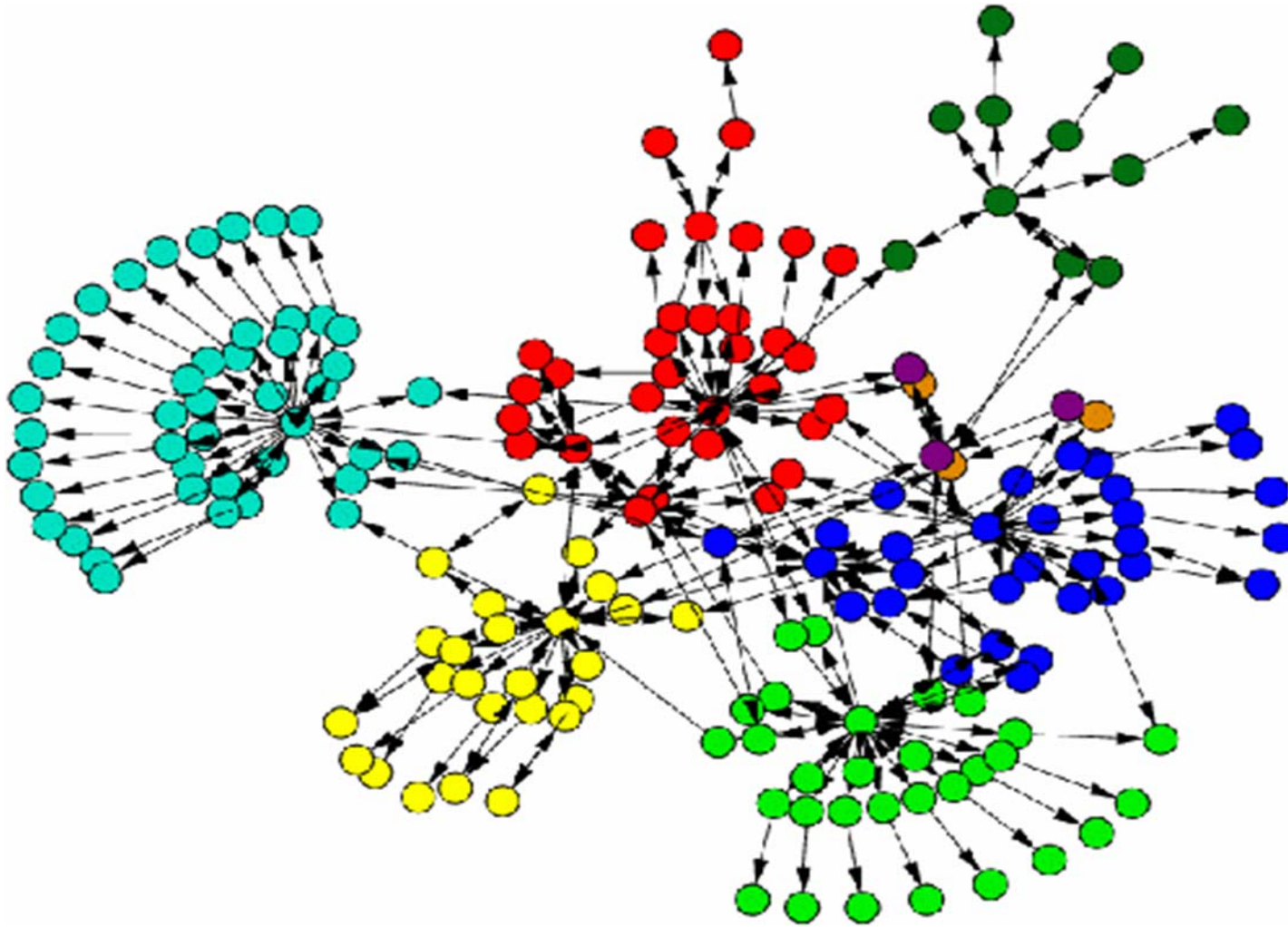
Institutions and Groups

- Flanders Interuniversity Institute for Biotechnology
- Ghent University
- Hasselt University
- Katholieke Universiteit Leuven
- Universite Catholique de Louvain
- Universite Libre de Bruxelles
- Universite de Mons
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Data: SciVal



NETWORKING



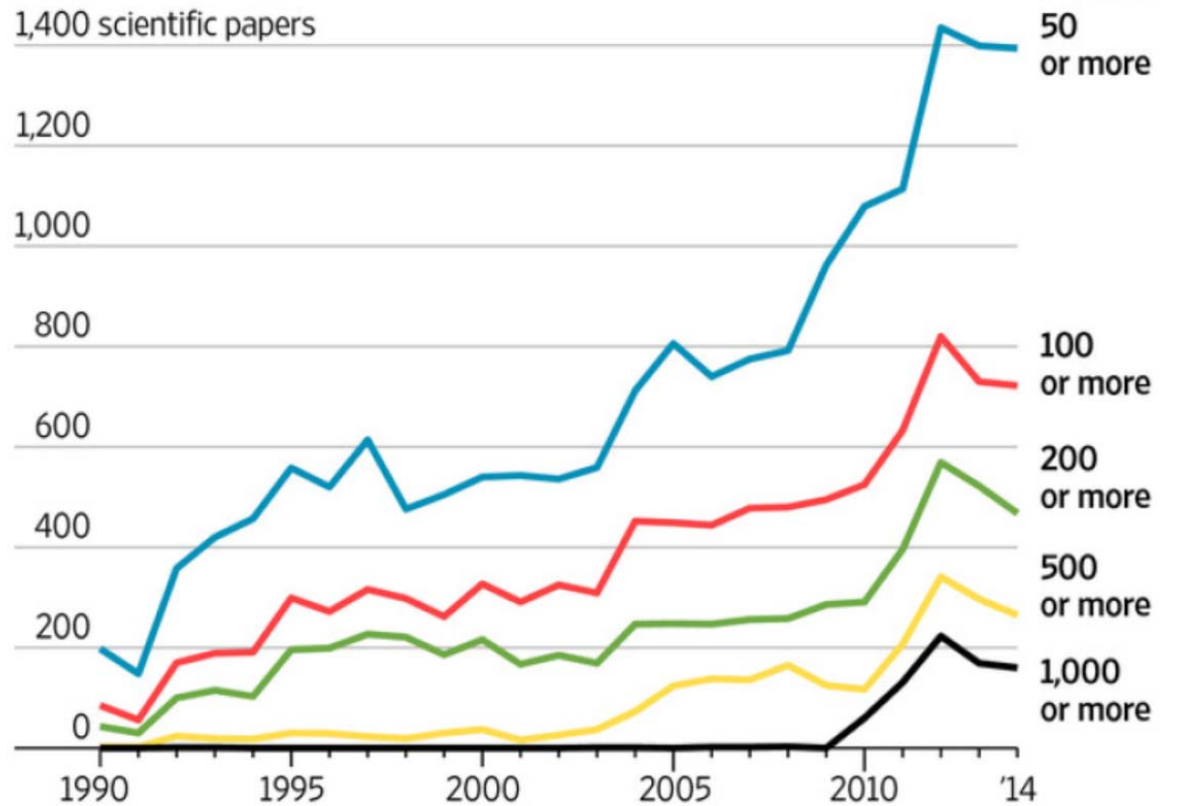
COLLABORATE!

UNIV.	Single Author address	National copublication	International copublication
EUR	1.16	1.23	1.92
RUG	1.15	1.19	1.62
RUN	1.14	1.18	1.81
TUD	1.27	1.12	1.36
TUE	1.27	1.30	1.49
LEI	1.18	1.26	1.72
MAA	0.91	1.19	1.51
TUT	1.20	1.32	1.42
UU	1.83	1.28	1.74
UVA	0.98	1.20	1.67
TIU	1.09	0.98	1.19
VU	1.21	1.26	1.66
WUR	1.19	1.43	1.49
Avg	1.20	1.23	1.58

MORE THAN 1000 AUTHORS!

Credit Inflation

More and more scientists are sharing credit as co-authors on research papers, with a sharp increase in reports whose author counts exceed 1,000 people.



Source: Thomson Reuters Web of Science

THE WALL STREET JOURNAL.





Physics paper sets record with more than 5,000 authors

Detector teams at the Large Hadron Collider collaborated for a more precise estimate of the size of the Higgs boson.

Daide Castelvechi

15 May 2015

PHYSICS

NATURE | NEWS



Physics paper sets record with more than 5,000 authors

Detector teams at the Large Hadron Collider collaborated for a more precise estimate of the size of the Higgs boson.

Daive Castelvechi

15 May 2015

PHYSICAL REVIEW LETTERS

moving physics forward

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Combined Measurement of the Higgs Boson Mass in pp Collisions at $\sqrt{s} = 7$ and 8 TeV with the ATLAS and CMS Experiments

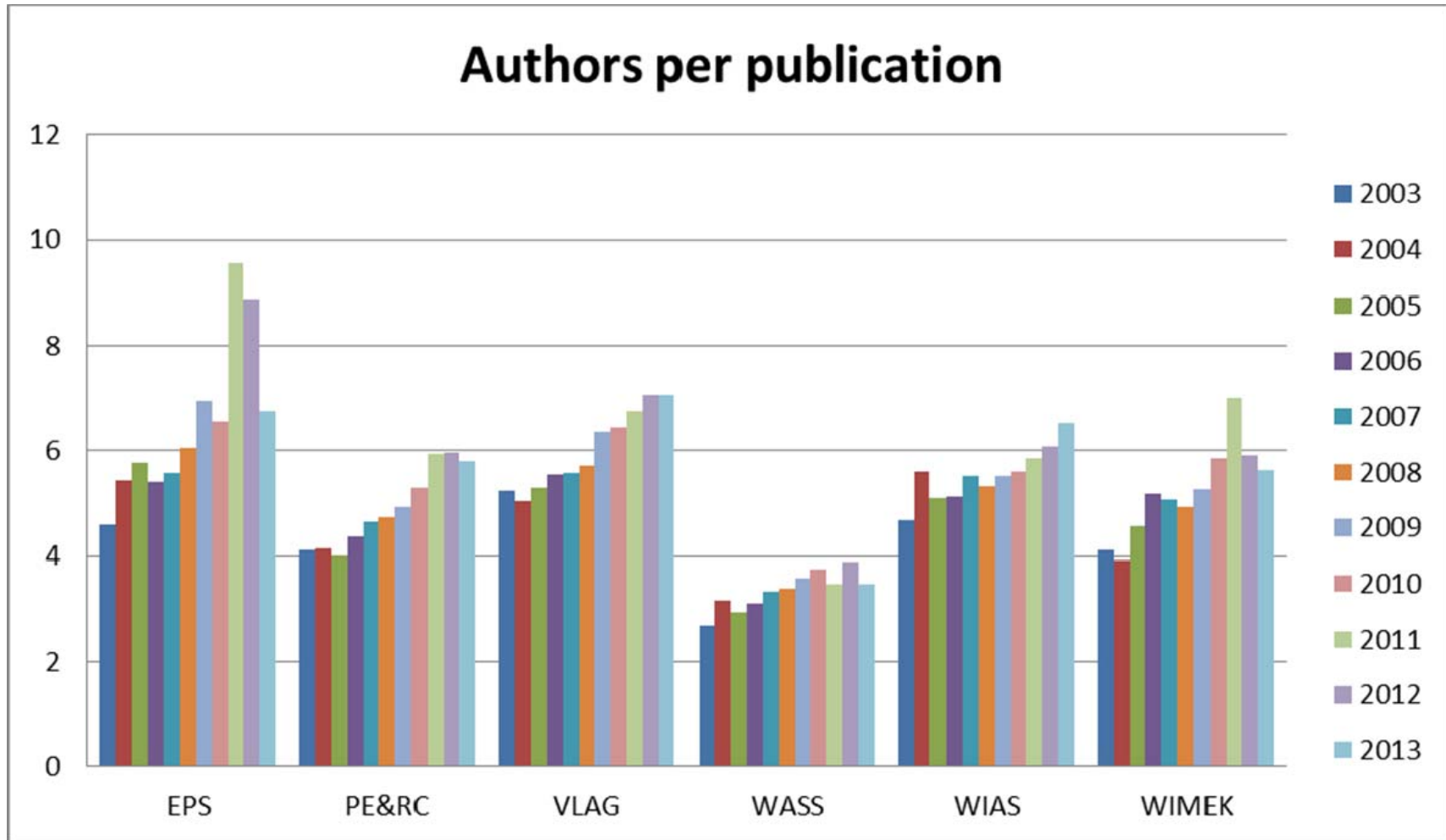
G. Aad *et al.* (ATLAS Collaboration, CMS Collaboration)
Phys. Rev. Lett. **114**, 191803 – Published 14 May 2015

See Viewpoint: [A More Precise Higgs Boson Mass](#)

<http://dx.doi.org/10.1103/PhysRevLett.114.191803>



SCIENCE IS A TEAM SPORT



PUBLICATIONS AS A SOCIAL NETWORK



Jo Vandesompele

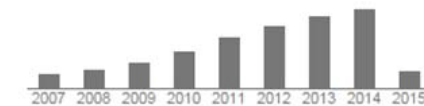
professor in functional cancer genomics and applied bioinformatics
 cancer, non-coding RNA, qPCR
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Title	1-20	Cited by	Year
Accurate normalization of real-time quantitative RT-PCR data by geometric averaging of multiple internal control genes	J Vandesompele, K De Preter, F Pattyn, B Poppe, N Van Roy, ...	8695	2002
The MIQE guidelines: minimum information for publication of quantitative real-time PCR experiments	SA Bustin, V Benes, JA Garson, J Hellemans, J Huggett, M Kubista, ...	3156	2009
qBase relative quantification framework and software for management and automated analysis of real-time quantitative PCR data	J Hellemans, G Mortier, A De Paepe, F Speleman, J Vandesompele	1295	2007
miR-9, a MYC/MYCN-activated microRNA, regulates E-cadherin and cancer metastasis	L Ma, J Young, H Prabhala, E Pan, P Mestdagh, D Muth, ...	657	2010
Gain of chromosome arm 17q and adverse outcome in patients with neuroblastoma	N Bown, S Cottenill, M Łastowska, S O'Neill, ADJ Pearson, D Plantaz, ...	383	1999
A novel and universal method for microRNA RT-qPCR data normalization	P Mestdagh, P Van Vlierberghe, A De Weert, D Muth, F Westermann	368	2009

Google Scholar

Citation indices	All	Since 2010
Citations	23834	18273
h-index	58	49
i10-index	147	126



Co-authors View all...

- Katleen De Preter
- Pieter Mestdagh
- Jan Hellemans
- Björn Menten
- Michael W. Pfaffl
- Stephen Bustin
- Mikael Kubista
- Jim F Huggett
- raymond I stallings
- Pieter Van Vlierberghe
- Yves Moreau
- Stefaan Derveaux
- Bram De Wilde
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University Hospital of Ghent, Center of Medical Genetics Ghent (CMGG), Ghent, Belgium

Author ID: 6701639561

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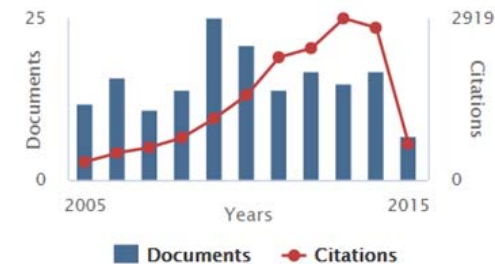
Co-authors: 150 (maximum 150 co-authors can be displayed)

Subject area: Biochemistry, Genetics and Molecular Biology, Medicine View More

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199 Documents | Cited by 13086 documents | 150 co-authors

199 documents

View all in search results format

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miR-542-3p exerts tumor suppressive functions in neuroblastoma by downregulating survivin Althoff, K., Lindner, S., Odersky, A., (...), Schramm, A., Schulte, J.H. 2015 International Journal of Cancer 0

Get it!

Genome wide expression profiling of p53 regulated miRNAs in neuroblastoma Rihani, A., Van Goethem, A., ... 2015 Scientific Reports 0

Author History

Publication range: 1998 - Present

References: 4488

Source history:

Clinical Chemistry

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Nature Genetics

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Nature Cell Biology

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ResearcherID: G-3086-2010

URL: <http://www.researcherid.com/rid/G-3086-2010>

Subject: Genetics & Heredity; Oncology

Keywords: cancer; qpcr; neuroblastoma; microrna

My Institutions [\(more details\)](#)

Primary Institution: Ghent University

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Role: Faculty

My Publications

My Publications (72)

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72 publication(s)

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10 ▼

1. Title: The MIQE Guidelines: Minimum Information for Publication of Quantitative Real-Time PCR Experiments added 10-Jan-12
Author(s): Bustin, Stephen A.; Benes, Vladimir; Garson, Jeremy A.; et al.
Source: *Clinical Chemistry* Volume: 55 Issue: 4 Pages: 611-622 Published: APR 2009
Times Cited: 2238
DOI: [10.1373/clinchem.2008.112797](https://doi.org/10.1373/clinchem.2008.112797)
2. Title: miR-9, a MYC/MYCN-activated microRNA, regulates E-cadherin and cancer metastasis added 02-Dec-10
Author(s): Ma, L; Young, J; Prabhala, H; et al.
Source: *Nature Cell Biology* Volume: 12 Issue: 3 Pages: 247-U52 Published: MAR 2010
Times Cited: 413
DOI: [10.1038/ncb2024](https://doi.org/10.1038/ncb2024)



AT RESEARCHGATE

The screenshot shows the ResearchGate profile of Jo Vandesompele. At the top, the ResearchGate logo and navigation tabs (Home, Q&A, Publications, Jobs) are visible. The profile header includes a photo of Jo Vandesompele, his name, and a 'Follow' button. Below this, a bar chart shows an RG Score of 61.53. A navigation bar contains tabs for Overview, Contributions, Info, Stats, and RG Score. The main content area is divided into several sections: 1. A statistics bar showing 244 publications, 34k views, 21,949 downloads, 17,593 citations, and 1,530.61 impact points. 2. A 'Ghent University' affiliation box. 3. A 'Featured Publications' section with two articles: 'Genome wide expression profiling of p53 regulated miRNAs in neuroblastoma' and 'Individual patient risk stratification of high-risk neuroblastomas using a two-gene score suited for clinical use'. 4. A 'Skills and Expertise' section listing PCR, Real-Time PCR, microRNA, Gene Expression, Genomics, and Genetics. 5. A 'Top Co-Authors' section listing Pieter Mestdagh, Anne De Paepe, Katleen De Preter, and Filip Pattyn.

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Jo Vandesompele
PhD in medical genetics
Head of the Vandesompele lab
Ghent University · Department of Pediatrics and Medical ...

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244 PUBLICATIONS 34k Views 21,949 Downloads 17,593 Citations 1,530.61 Impact Points View stats

Ghent University
Department of Pediatrics and Medical Genetics
Belgium

FEATURED PUBLICATIONS View all

Article: **Genome wide expression profiling of p53 regulated miRNAs in neuroblastoma**
All Rihani, Alan Van Goethem, Maté Ongenaert, Sara De Brouwer, Pieter-Jan Volders, Saurabh Agarwal, Katleen De Preter, Pieter Mestdagh, Jason Shohet, Frank Speleman, Jo Vandesompele, Tom Van Maerken

Source 12 Views 5 Downloads 0 Citations

Article: **Individual patient risk stratification of high-risk neuroblastomas using a two-gene score suited for clinical use**
Kristoffer von Stedingk, Katleen De Preter, Jo Vandesompele, Rosa Noguera, Ingrid Øra, Jan Koster, Rogier Versteeg, Sven Pålman, David Lindgren, Håkan Axelsson

18 Views 0 Downloads 0 Citations

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11 PCR 8 Real-Time PCR 8 microRNA
7 Gene Expression 6 Genomics 4 Genetics

TOP CO-AUTHORS View all

Pieter Mestdagh 38.67 · 515 · (68)
Ghent University Follow

Anne De Paepe 48.93 · 2191.04 · (61)
Ghent University Follow

Katleen De Preter 38.62 · 507.59 · (58)
Ghent University Follow

Filip Pattyn 32.10 · 207.15 · (47)
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Jo Vandesompele

ORCID ID

 orcid.org/0000-0001-6274-0184

Country:
Belgium

Keywords:
cancer, non-coding RNA,
functional genomics,
bioinformatics

Websites:
[LinkedIn](#)
[Center for Medical Genetics](#)
[Google Scholar](#)
[Twitter](#)

▼ Education (2)

⌵ Sort

Ghent University: Ghent, Belgium

1997-10 to 2002-05 | PhD in Medical Sciences

Source: Jo Vandesompele

Created: 2014-01-07

Ghent University: Ghent, Belgium

1992-10 to 1997-09 | Master of Science in Bioscience Engineering: Cell and Gene Biotechnology

Source: Jo Vandesompele

Created: 2014-01-07

▼ Employment (1)

⌵ Sort

Ghent University: Ghent, Belgium

2007-10 to present | senior lecturer (Pediatrics and Genetics)

Source: Jo Vandesompele

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▼ Works (136)

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Pharmacologic activation of wild-type p53 by nutlin
therapy in childhood cancer.

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▼ Works (146)

Sort

Organic matter dynamics in an intensive dairy production system on a Dutch Spodosol

2015 | journal-article

DOI: [10.1016/j.geoderma.2014.09.003](https://doi.org/10.1016/j.geoderma.2014.09.003), EID: 2-s2.0-84907452346

URL: <http://www.scopus.com/inward/record.url?eid=2-s2.0-84907452346&partnerl...>

Source: Scopus to ORCID

Preferred source

Socioeconomic and environmental assessment of biodiesel crops on family farming systems in Brazil

2015 | journal-article

▼ Works (136)

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Pharmacologic activation of wild-type p53 by nutlin therapy in childhood cancer.

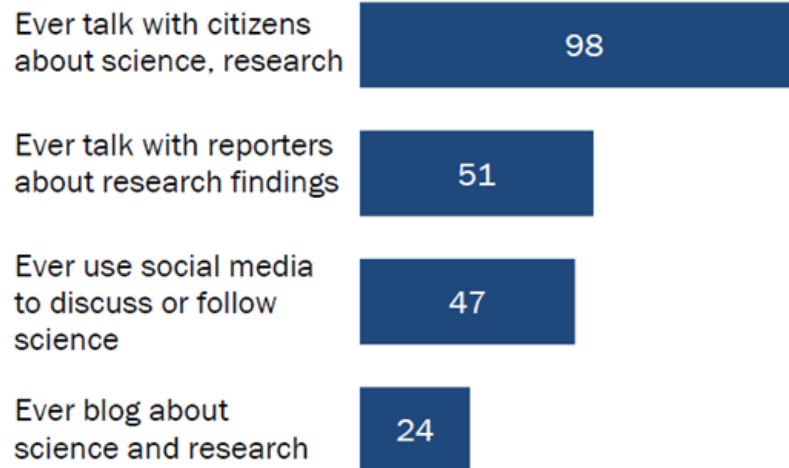
2013-11 | journal-article



FROM SOCIAL NETWORKS TO SOCIAL MEDIA

Nearly All Scientists Talk with the Public; A Sizable Share Use Social Media, Blogs

% of AAAS scientists who ever do each of the following



AAAS scientists survey Sept. 11-Oct. 13, 2014. Q50a-f. Ever use social media based on combined responses to Q50d,e. Ever blog based on combined responses to Q50a,f. Responses of never and no answer are not shown.

PEW RESEARCH CENTER

Most Scientists Engage with Public, Younger Scientists Are More Active on Social Media


% of AAAS scientists who do each activity

	Talk with citizens often/ occasionally	Talk with reporters often/ occasionally	Ever use social media	Ever use blogs
AAAS scientists	86	21	47	24
Ages 18-34	87	8	70	28
35-49	83	20	63	28
50-64	88	28	44	25
65 and older	86	22	30	20

AAAS scientists survey Sept. 11–Oct. 13, 2014. Q50a-f. Ever use social media based on combined responses to Q50d,e. Ever blog based on combined responses to Q50a,f. Other responses and those giving no answer are not shown.

PEW RESEARCH CENTER

IMAGINE MICHAEL MÜLLER TWEETS




Michael Müller
@nutrigenomics
Professor University of East Anglia (Nutrigenomics & Systems Nutrition) & Director of the Norwich Research Park 'Food & Health Alliance'
Norwich/UK
Joined August 2009

TWEETS 17.1K | FOLLOWING 1,751 | FOLLOWERS 6,195 | FAVORITES 948 | LISTS 33

Following

Tweets | Tweets & replies | Photos & videos

Michael Müller retweeted
Nature News&Comment @NatureNews · Sep 2
Institutions must support & reward researchers who do solid — not just flashy — science ow.ly/RF3B2



173 | 129

Michael Müller @nutrigenomics · Sep 1
One CNM blurred the ob... 1A Day in the Life of a Deep Doper!

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Pronounced Effects of Acute Endurance Exercise on Gene Expression in Resting and Exercising Human Skeletal Muscle

Milène Catoire, Marco Mensink, Mark V. Boekschoten, Roland Hangelbroek, Michael Müller, Patrick Schrauwen, Sander Kersten

Published: November 30, 2012 • DOI:

10.1371/journal.pone.0051066

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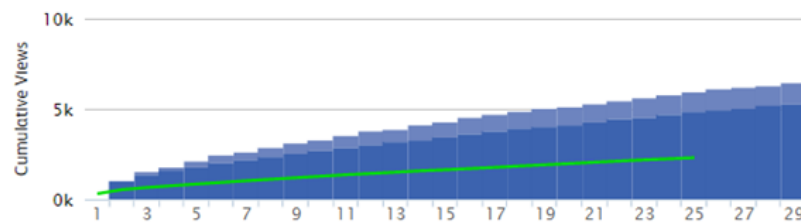
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	PMC	839	310	n.a.	1,149
	Totals	5,331	1,085	37	6,453

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- Gene targeting
- Legs
- Microarrays
- Skeletal muscles
- Stress signaling cas...
- Transcription factors

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*Research Excellence Framework,
<http://www.ref.ac.uk/panels/assessmentcriteriaandleveldefinitions/>*



KNAW

“The primary aim of SEP assessments is to reveal and confirm the quality and the relevance of the research to society and to improve these where necessary.”

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Royal Netherlands Academy of Arts and Sciences

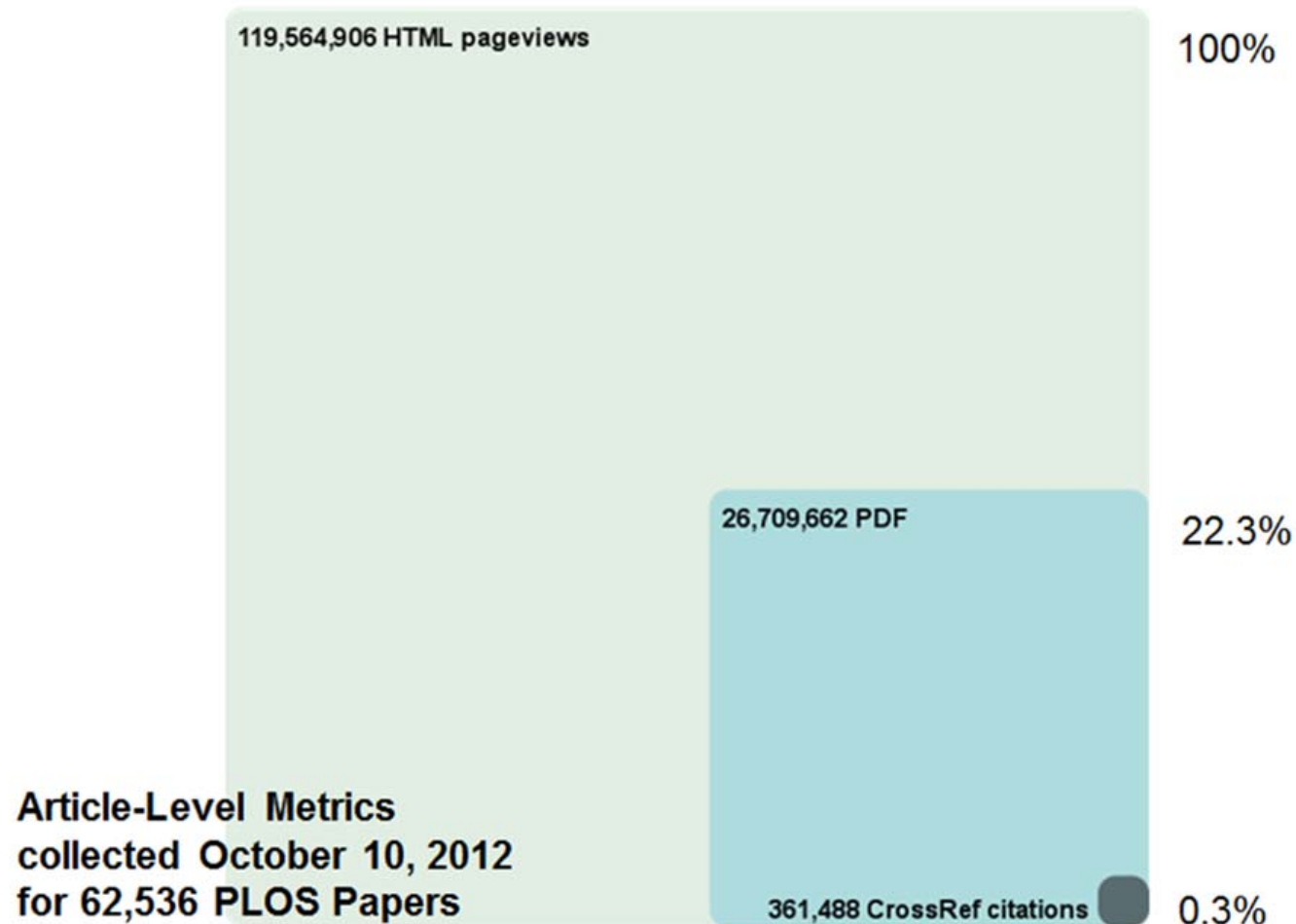


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Cave (2012) Article Level Metrics: Analyzing Value in the Scholarly Content. Charleston Conference, Charleston, SC, November 7-10, 2012.

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Source	Mention count
Twitter	4,405,086
Facebook	253,992
News media	240,684
Scientific blogs	132,875
Googleplus	86,964
Reddit	15,053
Faculty of 1000	11,304
Sina Weibo	9,847
Video	8,126
Peer review	8,063
Policy documents	3,067

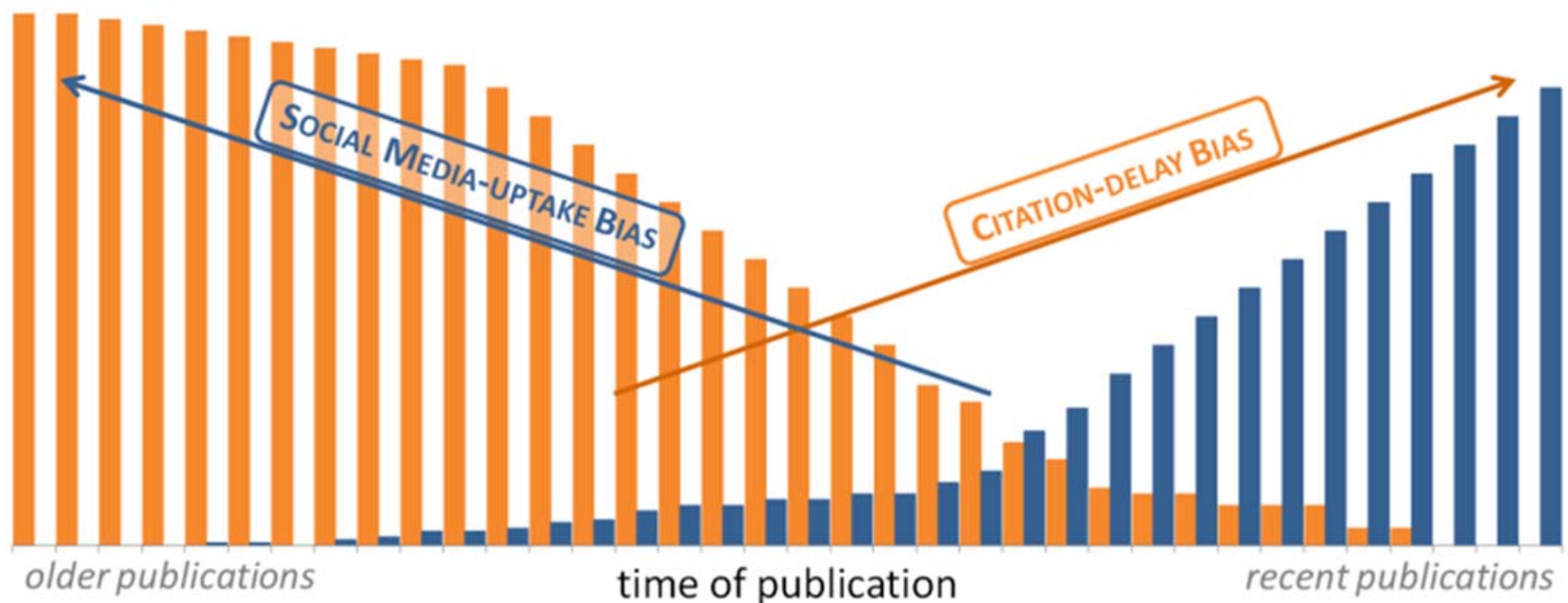
Adams, J. and T. Loach. 2015. *Altmetric mentions and the communication of medical research*.
<http://dx.doi.org/10.6084/m9.figshare.1314902>

CITATIONS VERSUS SOCIAL MEDIA METRICS

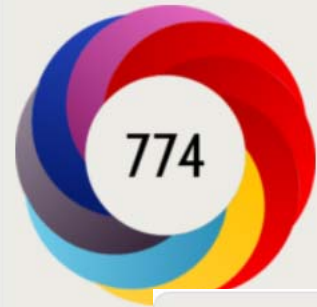
Current biases influencing correlation coefficients

■ citations

■ social media counts



Source: Haustein, 2013



Interstellar dust. Evidence for interstellar origin of seven dust particles collected by the Stardust spacecraft.

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Score in

Article is an highest ever journal (ranked #1 of 27,749)



Evidence for High-Energy Extraterrestrial Neutrinos at the IceCube Detector

News Blogs Twitter Peer reviews Facebook Wikipedia Google+ Reddit Video Demographics Help

So far Altmetric has seen **74** stories from **56** outlets.



Score in c

Puts article in all articles ranked by attention



Continental-scale temperature variability during the past two millennia

News Blogs Twitter Facebook Google+ Reddit Video Score Demographics Help

So far Altmetric has seen **24** stories from **19** outlets.



Score in context

Is one of the highest ever scores in this journal (ranked #3 of 1,310)

THE CONVERSATION

Evidence adds up: three studies of human impact on climate

The Conversation

Three new studies were published today, each looking at a different aspect of the human impact on climate, each carrying a sober ..

2013-04-22T04:35:32+00:00



METRICS DASHBOARD AT SCOPUS

Nature Neuroscience

Volume 17, Issue 1, January 2014, Pages 89-96

Parental olfactory experience influences behavior and neural structure in subsequent generations (Article)

Dias, B.G.^{ab} , Ressler, K.J.^{abc}  

^a Department of Psychiatry and Behavioral Sciences, Emory University School of Medicine, Atlanta, GA, United States

^b Yerkes National Primate Research Center, Atlanta, GA, United States

^c Howard Hughes Medical Institute, Chevy Chase, MD, United States

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Nature Neuroscience

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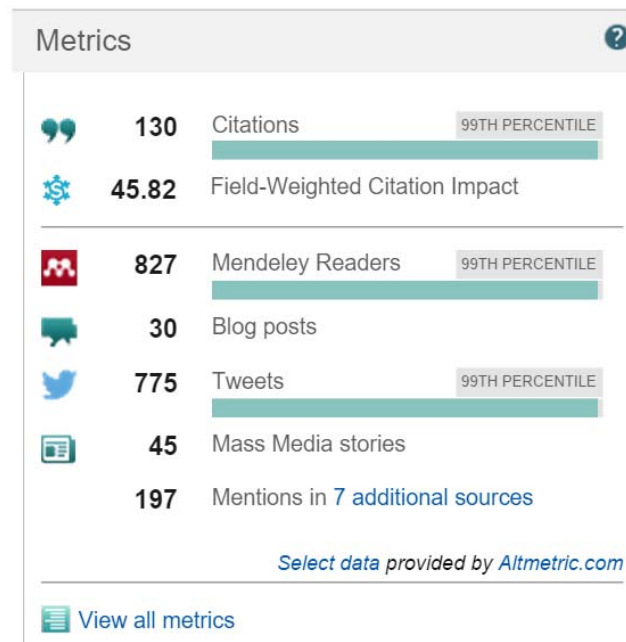
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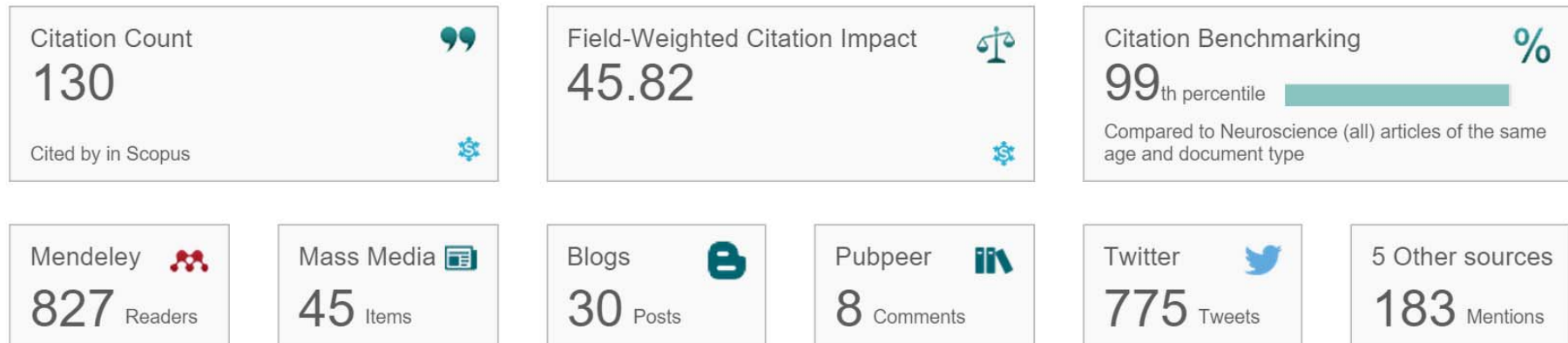
^c Howard Hughes Medical Institute, Chevy Chase, MD, United States

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SCOPUS METRICS IN DETAIL

Overview




SCOPUS METRICS IN DETAIL

Overview

Engagement highlights

Scholarly Activity - 833 readers from 2 sources

Downloads and posts in common research tools

 **Mendeley:** 827 Readers
Top Discipline: Biological Sciences
Top Demographic: Ph D Student
[Save to Mendeley](#)

 **CiteULike:** 6 Saves

Benchmark highlights

Based on 833 readers from 2 sources

Compared to Neuroscience (all) articles of same age and document type

All Scholarly Activity - 833  99TH PERCENTILE

[View all Scholarly Activity](#)

Social Activity - 955 mentions from 4 sources

Mentions characterized by rapid, brief engagement on platforms used by the general population, such as Twitter, Facebook, and Google +.

 775 tweets from 671 users

 135 posts from 129 users

 41 posts from 37 users

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Scholarly Commentary - 41 mentions

Mentions in scientific blogs, websites and publications

The Epigenetics of Father's Day: 3 Little Known Reasons to Thank Your Dad
16 June 2015

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Social Activity - 955 mentions from 4 sources

Mentions characterized by rapid, brief engagement on platforms used by the general population, such as Twitter, Facebook, and Google +.

 775 tweets from 671 users
 135 posts from 129 users
 41 posts from 37 users

Mass Media - 45 stories from 39 sources

Coverage of research output in the mass media

Pre-Birth Memories: Can People Remember Being in the Womb? Being Born?
The Epoch Times
28 May 2015

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Mendeley Reader demographics

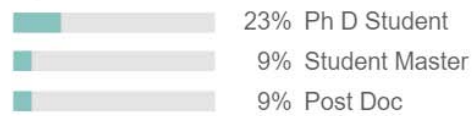
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By discipline



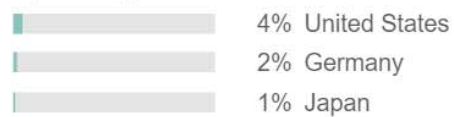
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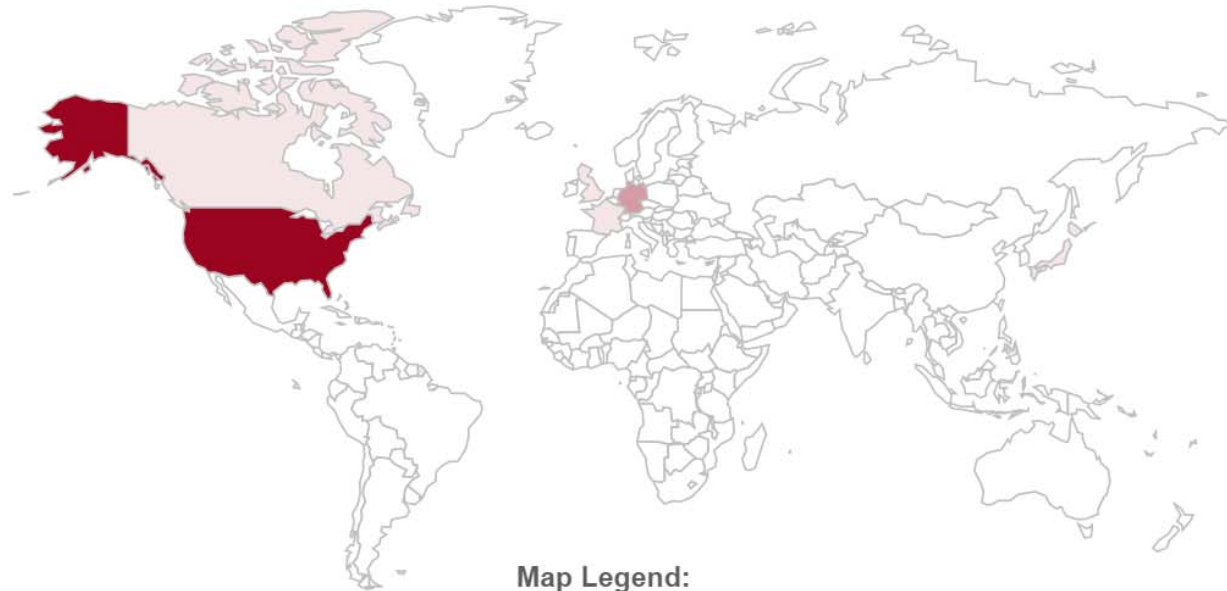


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By country



[View all](#)



Map Legend:



Benchmarking [?]

Measures of activity relative to specific research domains based on all sources of Scholarly Activity

Compared to Neuroscience (all) articles of same age and document type

All Scholarly Activity - 833 99TH PERCENTILE

Mendeley - 827 99TH PERCENTILE

CiteULike - 6 99TH PERCENTILE

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Construct consistent, connected on-line profiles

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 - Researchgate.net, Academia.edu, Scholarmate
- Publication lists
 - GS citations, ResearcherID, Scopus author ID, ORCID
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