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## **Crunching the numbers Studying the enactment of analytics in an organization**

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2016

### **document version**

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### **citation for published version (APA)**

Pachidi, S. (2016). *Crunching the numbers Studying the enactment of analytics in an organization*. ABRI.

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VRIJE UNIVERSITEIT

Crunching the numbers  
Studying the enactment of analytics in an organization

ACADEMISCH PROEFSCHRIFT

ter verkrijging van de graad Doctor aan  
de Vrije Universiteit Amsterdam,  
op gezag van de rector magnificus  
prof.dr. V. Subramaniam,  
in het openbaar te verdedigen  
ten overstaan van de promotiecommissie  
van de Faculteit der Economische Wetenschappen en Bedrijfskunde  
op donderdag 14 januari 2016 om 11.45 uur  
in de aula van de universiteit,  
De Boelelaan 1105

door

Styliani Pachidi

geboren te Athene, Griekenland

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copromotoren: dr.ir. J.J. Berends  
dr. G.C. van de Weerd