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## Digital transformation of business models in SMEs

van Tonder, Chanté

2023

**DOI (link to publisher)**  
[10.5463/thesis.422](https://doi.org/10.5463/thesis.422)

**document version**  
Publisher's PDF, also known as Version of record

[Link to publication in VU Research Portal](#)

### **citation for published version (APA)**

van Tonder, C. (2023). *Digital transformation of business models in SMEs*. [PhD-Thesis - Research and graduation internal, Vrije Universiteit Amsterdam]. <https://doi.org/10.5463/thesis.422>

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**Digital transformation of business models in SMEs**

**ACADEMIC PhD THESIS**

to obtain the degree of Doctor of Philosophy at the  
College of Business and Economics  
at the University of Johannesburg  
by the authority of the  
Vice-Chancellor and Principal  
and in accordance with  
the decision by the  
Senate Higher Degrees Committee

and

to obtain the degree of Doctor of Philosophy at the  
Vrije Universiteit Amsterdam  
by the authority of the  
Rector Magnificus prof.dr. J.J.G. Geurts  
and in accordance with  
the decision by the College of Deans

**Joint PhD Degree**

This thesis will be defended in public on  
September 2023

By

Chanté van Tonder  
born on 25 May 1993  
in Johannesburg, South Africa

**Supervisors**

Prof. C Nieuwenhuizen, University of Johannesburg

Prof.dr.ir. B.A.G. Bossink, Vrije Universiteit Amsterdam

Co supervisor: Prof. C Schachtebeck, University of Johannesburg

VRIJE UNIVERSITEIT

**Digital transformation of business models in SMEs**

ACADEMISCH PROEFSCHRIFT

ter verkrijging van de graad Doctor aan  
de Vrije Universiteit Amsterdam,  
op gezag van de rector magnificus  
prof.dr. J.J.G. Geurts,  
in het openbaar te verdedigen  
ten overstaan van de promotiecommissie  
van de Faculteit der Bètawetenschappen  
op vrijdag 6 oktober 2023 om 9.45 uur  
in een bijeenkomst van de universiteit,  
De Boelelaan 1105

door

Chanté van Tonder

geboren te Johannesburg, Zuid-Afrika

promotoren: prof.dr. ir. B.A.G. Bossink  
prof. C. Nieuwenhuizen

copromotor: dr. C. Schachtebeck

promotiecommissie: prof.dr. ir. F.K. Boersma  
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