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VRIJE UNIVERSITEIT

Revenue Management in the Hotel Industry

from practice to theory

ACADEMISCH PROEFSCHRIFT

ter verkrijging van de graad Doctor aan
de Vrije Universiteit Amsterdam,
op gezag van de rector magnificus
prof.dr. V. Subramaniam,
in het openbaar te verdedigen
ten overstaan van de promotiecommissie
van de Faculteit der Exacte Wetenschappen,
op donderdag 30 maart 2017 om 11.45 uur
in het auditorium van de universiteit,
De Boelelaan 1105

door

Dirk Daniël Sierag

geboren te Leiden