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Verstegen, N.E.

2015

document version

Publisher's PDF, also known as Version of record

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citation for published version (APA)

Verstegen, N. E. (2015). *The evolving role of stereotactic ablative radiotherapy in operable early stage non-small cell lung cancer*. [PhD-Thesis - Research and graduation internal, Vrije Universiteit Amsterdam].

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Journal of Radiosurgery and SBRT 2012; 1:303-315

An evaluation of websites providing patient information on stereotactic body radiation therapy (SBRT) for stage I lung cancer in three Western European countries

Chapter 8

Abstract

Background

The use of stereotactic body radiation therapy (SBRT) for the treatment of stage I lung cancer has been associated with improvements in populationbased survival in Western Europe. As patients are increasingly accessing the Internet for information on health-related topics, we evaluated the quality, usability and readability of online patient information about SBRT in three adjacent Western European countries.

Materials and methods

We conducted a web search and analysis between May – June 2011. Thirteen key terms were entered into the Google search engine. We analyzed websites from the Netherlands, Germany and the United Kingdom, by using the DISCERN instrument, a tool designed to assess the quality of health information on treatment choices. In addition, websites' usability and readability were examined.

Results

We identified a total of 20 websites. None of the websites received an excellent or good quality rating and only two were rated as fair (both from the United Kingdom). DISCERN scores rated 55% (N = 11) of the websites as poor, and 35% (N = 7) as very poor. Dutch websites had the lowest scores. Five websites attained relatively high usability scores, and none had sufficient readability scores.

Conclusions

Despite the fact that SBRT is widely used as a standard therapy in elderly patients with stage I NSCLC in the Netherlands, only limited high quality information is available on the Internet. Improvements in quality information available on the Internet are required in order to increase patient participation in decision-making.

Introduction

The treatment of stage I non-small cell lung cancer (NSCLC) increasingly represents a therapeutic challenge as a growing proportion of patients either are elderly or have significant medical co-morbidity^{1,2}. Surgery is commonly considered to be the standard of care, but a large group of older patients do not undergo this treatment. In the Netherlands, for example, surgery is performed in only 43% of Dutch patients aged 75 years and older, as opposed to 79% of younger patients³. Until recently, up to 40% of patients who were aged 75 years or older did not receive any curative-intent treatment⁴. The recent introduction of stereotactic body radiation therapy (SBRT) has led to local control rates in excess of 90% being achieved in stage I NSCLC, with only limited high-grade toxicity observed⁵⁻⁷. This contrasts with post-surgical 30-day mortality rates of nearly 7% reported in elderly patients^{3,8,9}. The introduction of SBRT in the Netherlands has been associated with survival improvements at a population level^{4,10}. This suggests that medical professionals involved in lung cancer treatment are increasingly aware of the merits of this technique. Despite surgery being the standard treatment for operable early stage NSCLC, patients who are at medium or high risk for surgery are increasing electing to undergo SBRT in some countries^{11,12}.

An increasing number of patients will become eligible for SBRT, and as patients are expected to more actively participate in health decisions, there is a need to ensure that patients have access to reliable information on SBRT¹³⁻¹⁵. The importance of appropriate and understandable information on radiotherapy for cancer patients has been highlighted¹⁶. Patients who are eligible to undergo SBRT may receive information regarding treatment option from their pulmonologist and/or surgeon and radiation oncologist. However, patients also widely use the Internet as an information source, particularly in the area of cancer treatments¹⁷⁻¹⁹. Several studies demonstrated that cancer patients who use the Internet to search for information about their disease are better able to cope with their illness and feel better informed and prepared^{17,20}. Consequently, it seems that online information could have beneficial benefits for patients who search for information on treatment of stage I NSCLC.

Some information about both surgery and conventional radiotherapy is already available on the Internet for patients. However, this information does not appear to be systematically developed with the aim of support patients' decisions and participation, as has been the case for prostate and breast cancer²¹. Anecdotal comments from Dutch patients suggested that the information on SBRT was of limited value in meeting their information needs and

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supporting their decisions. We undertook the present study to evaluate the quality of online information in selected Western European countries with broadly similar systems for financing, where SBRT is widely available. One was the United Kingdom (UK), where SBRT has been available for about 3 years^{22,23}. The other country identified for study was Germany, where SBRT has been available for a period of more than 10 years^{24,25}. In the Netherlands, SBRT has been an available treatment option for approximately 8 years.

Materials and Methods

Search strategies

This present study was conducted from May to June 2011. We used the search engine Google (www.google.nl, www.google.co.uk, www.google.de) with the following search terms: cancer (kanker; Krebs), lung cancer (longkanker; Lungenkrebs), non-small cell lung cancer (niet-kleincellige longkanker; nicht kleincelligem Lungenkrebs), early stage (vroeg stadium; frühe Stadien), radiotherapy (radiotherapie; Strahlentherapie), radiation (bestraling; Bestrahlung), stereotactic radiotherapy (stereotactische radiotherapie; stereotaktische Strahlentherapie), SBRT (SBRT, SBRT), Gammaknife (Gammaknife), precision radiation (precisiebestraling; Präzisionstrahlung), RapidArc (RapidArc), side-effects (bijwerkingen; Nebenwirkungen) and patients (patiënten; Patienten). In our search for Dutch-language websites, we employed an additional search on the websites of the 14 hospitals or radiotherapy centers at which SBRT is used to treat primary lung tumors. Eligible websites had to provide information on SBRT. Excluded were websites that were unrelated to SBRT or only provided a list of links to other websites.

Evaluation of the quality of the websites

The quality of the information on the websites was independently assessed by three researchers using the DISCERN tool and handbook^{26,27}. Briefly, the DISCERN tool has been designed to assess the quality of consumer health information on treatment choices and has been shown to be an originally reliable and valid instrument²⁸⁻³¹. The instrument consists of 15 key questions and one overall quality rating question. The first section (questions 1-8) examines the reliability of the information. The second section (questions 9-15) considers the quality of the information on treatment choices. The third section (question 16) consists of an overall quality rating. Each question can be scored from 1 to 5 depending on how well it adheres to the criterion in question. We assigned scores according to the DISCERN marking system (topic addressed=5, partially addresses=3, not addressed=1), and generated a summary score by calculating the each item's scores (ranges from 15 to 75), with low scores indicating poor quality and high scores indicating

good quality. Using the total DISCERN score, we grouped the websites into categories of excellent (63-75), good (51- 62), fair (39-50), poor (27-38) and very poor (15-26)³². The DISCERN tool is displayed in the appendix.

Evaluation of website usability

The usability of the different websites was assessed using items developed by Cline and Haynes³³. These design characteristics include: ease of use, logical organisation, links between sites, and aesthetic and format characteristics. We allocated a score ranging from 0 to 7 to each website. The appendix shows the usability questions. Evaluation of website readability The readability of the reviewed websites was evaluated by calculating the Flesch Reading Ease scale (FRE)³². This scale was originally designed for the English language, but modified formulas were developed for the Dutch and German websites by Brouwer et al. and Amstad et al, respectively^{34,35}. We chose the FRE because it has been recognized as a validated method of evaluation used in many studies³⁶⁻³⁸. The FRE uses the length of sentences and the number of polysyllabic words to determine a score from 0 to 100, with lower scores correlating to texts with a higher difficulty³². If the text on the website contained less than 300 words, the FRE was calculated for the entire text. In case the text contained over 300 words, three passages, each ranging from 90 to 120 words, were selected from the beginning, middle and end of the text. We edited the text to remove any titles, headings, citations and references and used Microsoft Word 2007 to determine the number of words and sentences. We calculated the readability score using the formulas of the three instruments. See Table 1 for the formulas and scoring index.

Data analysis

The quality and usability of the websites were individually assessed by three researchers (WH, NV and CH), following several joint meetings to discuss their findings and a consensus was reached on DISCERN scores and usability scores. In case different scores were given, the researchers accessed the websites together and a final consensus score was derived after discussion. The readability scores were calculated using the different formulas. We entered the data from the quality, usability and readability ratings in Microsoft Excel and analyzed the numbers using SPSS 15.0. Intraclass correlation coefficients (ICC) were calculated for each instrument separately to determine inter-rater reliability between the three researchers.

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Table 1: Readability

Readability	
Fresch readability index $A = 195 - 66,7 \cdot W - 2 \cdot Z$	
<i>Netherland (Brouwer 1963): $x = 195 - 66.78 \cdot AWL - 2 \cdot ASL$</i>	
<i>Germany (Amstad 1978): $x = 180 - ASL - AWL \cdot 58.5$</i>	
<i>England (Fresch 1948): $x = 206.835 - 1.015 \cdot ASL - 84.6 \cdot AWL$</i>	
ASL = average sentence length = number of words / number of sentences	
AWL = average word length = number of syllables / number of words	
90 – 100	Very easy
80 – 89	Easy
70 – 79	Fairly easy
60 – 69	Standard
50 – 59	Fairly difficult
30 – 49	Difficult
0 – 29	Very confusing

Results

Search results

We identified a total of 20 websites providing information about SBRT. Ten websites were Dutch, 6 were German and 4 were English. Table 2 gives a short description of each website.

Quality of websites

Table 3 presents the DISCERN scores for all websites as assessed by the researchers. Of the 20 relevant websites identified, none of the websites received an excellent or good rating (score 51-75). Only 2 websites received a fair rating (score 39-50), namely CRU and NFL, both from the UK, with both a total score of 41. A total of 55 percent of the websites (N = 11) were rated as poor (score 27-38) and 35% (N = 7) as very poor (15- 26). The lowest scored websites were NFK, VMC and CCL, respectively. The mean DISCERN item quality ratings are also outlined in Table 3. The majority of the items were rated under a score of 3 out of 5, indicating a poor quality rating. Especially in the Netherlands, the tool indicated that 13 out of the 15 items were of poor quality; and the main score per item was only 1.8. Only the items “balanced and unbiased information” and “the description of the treatment” had moderate scores overall. The German websites overall had somewhat better scores;

the average score per item was 1.9. Especially the items “relevant information”, “the description of the treatment” and “describing the benefits of the treatment” had relatively high scores. The UK websites` overall main score was highest, namely an average of 2.1, with the items “balanced and unbiased information”, “details for additional sources of support” and “information and the description of the treatment” receiving the highest scores. Overall, the Western European websites showed lowest quality on the aspects: “Is it clear what sources of information were used to compile the publication”, “Does it describe what would happen if no treatment is used”, “Does it describe how the treatment choice affect overall quality of life” and “Does it provide support for shared decision-making”.

Usability

Table 4 presents the usability scores for all websites as assessed by the researchers. Twelve out of the 20 websites appraised were considered always easy to navigate around and 12 were organized in a logical way. Two third of the websites (N = 13) combined text, audio and visual formats and almost all websites (N=17) had colour coordination, lack of clutter and legibility of text. Of concern was that only 4 websites had useful links between sites to help locate specific information. Five out of the 20 websites attained high scores of 6 out of a possible 7. These scores were given to German (RJK, KGS, RAL) and English (CCL and LCC) websites. There was some variation in median score by country. Germany and the UK scored better (5.3 and 5.5, respectively). The range of scores was widest in the Netherlands (mean 4.2; range 3-5)

Readability

The mean Fresch Reading Ease score for Dutch websites was 34.6 (range 1.94 to 52.3), for English websites 38.3 (range 22.4 to 55.5) and for German websites 36.6 (range 27.0 to 47.6), indicating that all websites contained texts that were difficult to read. None of the websites had a score of ≥ 60 , which is the minimum score that indicates standard reading level.

Intraclass correlation coefficient analysis

For the DISCERN rating, there was an ICC agreement of 0.78. For the usability rating an ICC of 0.85 was calculated. Overall, there was a general substantial agreement as the overall ICC determined between the three researchers was 0.81.

Table 2: Search results websites

Name website	URL & last view	Description
Netherlands		
KWF Kankerbestrijding	www.kwfkankerbestrijding.nl Last view: 28-06-2011	General cancer organization; information on lung cancer in general, different treatment options (surgery, radiotherapy and chemotherapy), information on radiotherapy in general and stereotactic radiotherapy.
Stichting nationaal fonds tegen kanker	www.tegenkanker.nl Last view: 28-06-2011	Foundation for information about and stimulating of research for regular and alternative treatments; information on lung cancer in general, short description on non-small cell lung cancer, different treatment options mentioned.
Kanker wie helpt?	www.kankerwiehelpt.nl	Website of Integral Cancer Registration; information on lung cancer, examination methods, NSCLC and SCLC, treatment options, radiotherapy, stereotactic radiotherapy
Radiotherapie Nederland	www.radiotherapienederland.nl Last view: 28-06-2011	Website of a radiotherapist (M. van de Pol); information on radiotherapy, radiation, internal and external radiation, stereotactic radiotherapy
Radiotherapie Groningen	www.radiotherapiegroningen.nl Last view: 25-06-2011	Website of radiotherapy department University Medical Center Groningen; information on lung cancer in general, treatment options, second opinions, scientific research, NSCLC, SCLC, radiotherapy, stereotactic radiotherapy
NKI-AVL	www.nki.nl Last view: 25-06-2011	Website Dutch Cancer Institute; Information on different cancer types, lung cancer, treatment options, radiotherapy
VUmc	www.vumc.nl Last view: 29-06-2011	Website VU University Medical Center Amsterdam; information on cancer and radiotherapy purpose of the radiotherapy, explanation of a tumor cell, preparation for treatment, stereotactic radiotherapy
Catharina ziekenhuis	www.cze.nl Last view: 28-06-2011	Website Catharina Hospital in Eindhoven; information on radiotherapy, external and internal radiotherapy, stereotactic radiotherapy by lung cancer
UMC St Radboud	www.umcn.nl Last view: 28-06-2011	Website St. Radboud University Medical Center in Nijmegen; information on lung cancer in general, complaints and fast diagnostics, radiotherapy, stereotactic radiotherapy.
Erasmus MC	www.erasmusmc.nl Last view: 28-06-2011	Website Erasmus University Medical Center; general information on cancer, radiotherapy, treatment options, stereotactic radiotherapy.

Namewebsite	URL & last view	Description
Germany		
Robert Janker-Klinik	www.robert-janker-klinik.de Last view: 29-06-2011	Website radiotherapeutic institution Robert Janker; information on radiotherapy and stereotactic radiotherapy specific for lung cancer
Curado	www.curado.de Last view: 29-06-2011	General German health website; Information on all types of diseases, information on lung cancer en different treatment options.
Krebsgesellschaft	www.krebsgesellschaft.de Last view: 28-06-2011	Website of the German cancer society; general information on different cancer types and general information on radiotherapy
Radonc.med.tu-muenchen.de	www.radonc.med.tumuenchen.de Last view: 27-06-2011	Website radiotherapeutic institution of the university of München; general information on different types of radiotherapy
Radiologische Allianz	www.radiologischeallianz.de Last view: 28-06-2011	Website German radiotherapeutic society; general information on radiotherapy, stereotactic radiotherapy
Deutsches Cyberknife Centrum	www.deutsches-cyberknife-zentrum.de Last view: 28-06-2011	Website German Cyberknife Centrum; information on the cyberknife system and indications for this treatment.
United Kingdom		
National lung cancer forum for nurses	www.nlcfn.org.uk Last view: 27-06-2011	Website of the National lung cancer forum for nurses; general information on radiotherapy and stereotactic radiotherapy
Cyberknife Centre London	www.cyberknifecentrelondon.co.uk Last view: 27-06-2011	Website of Cyberknife Centre in London; general information on cyberknife, indications for this treatment and patient support.
Cancer research UK	www.cancerresearchuk.org Last view: 27-06-2011	Website of English Cancer Research; general information on radiotherapy, stereotactic radiosurgery, specific information on stereotactic radiotherapy for brain tumors.

Table 3: DISCERN scores

Site	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	Tot	M
The Netherlands																	
WF	1	0	3	1	1	3	1	1	4	2	1	1	1	2	1	23	1.5
NFK	1	0	2	1	1	2	1	1	4	1	1	1	1	1	1	19	1.3
KWH	1	0	2	1	4	3	5	1	4	3	2	1	1	1	1	30	2.0
RNL	1	0	2	1	4	4	4	1	5	1	1	1	1	1	1	28	1.9
NKI	1	0	2	1	1	3	5	1	4	1	1	1	1	1	1	24	1.6
RGR	4	4	4	1	1	3	4	1	5	4	1	1	1	1	1	36	2.4
VMC	1	0	2	1	1	3	1	1	5	1	1	1	1	1	1	21	1.4
CZE	2	3	2	1	1	3	1	3	5	4	1	1	1	2	1	31	2.1
MCN	2	3	3	1	1	3	5	1	4	3	4	1	2	1	1	35	2.3
EMC	1	0	4	1	2	2	1	1	4	4	1	1	2	4	1	29	1.9
Mean	1.5	1.0	2.6	1.0	1.7	2.9	2.8	1.2	4.4	2.4	1.4	1.0	1.2	1.5	1.0	24.6	1.8
Germany																	
RJK	1	0	4	1	1	3	1	1	4	4	1	1	1	2	3	28	1.9
CUR	1	0	2	2	4	3	1	2	4	4	1	1	1	1	1	28	1.9
KGS	2	4	3	4	5	3	4	1	3	1	1	1	1	1	1	35	2.3
RAD	1	0	4	1	1	3	1	2	4	4	3	1	1	3	1	30	2.0
RAL	1	0	3	1	1	3	5	1	4	1	2	1	1	1	1	26	1.7
DCC	1	0	2	1	1	2	1	1	4	4	2	1	2	4	1	27	1.8
Mean	1.2	0.7	3.0	1.7	2.2	2.8	2.2	1.3	3.8	3.0	1.7	1.0	1.2	2.0	1.3	29.0	1.9
United Kingdom																	
NLF	5	5	4	1	1	3	5	1	4	2	5	1	2	1	1	41	2.7
CCL	1	0	2	1	1	3	1	1	3	2	1	1	1	2	1	21	1.4
CRU	2	2	4	1	1	5	5	4	5	3	3	1	1	1	3	41	2.7
LCC	1	0	2	1	1	3	1	3	2	1	2	1	1	3	1	23	1.5
Mean	2.3	1.8	3.0	1.0	1.0	3.5	3.0	2.3	3.5	2.0	2.8	1.0	1.3	1.8	1.5	31.5	2.1
Total	1.7	1.2	2.9	1.2	1.6	3.1	2.7	1.6	3.9	2.5	2.0	1.0	1.2	1.8	1.3	28.4	1.9

Table 4: Accessibility scores

Website	Q1	Q2	Q3	Q4	Q5	Total (%)
<i>The Netherlands</i>						
KWF	2	2	0	0	1	5 (71)
NFK	2	2	0	0	1	5 (71)
KWH	2	2	0	0	1	5 (71)
RNL	2	2	0	1	0	5 (71)
NKI	1	0	1	1	1	4 (57)
RGR	1	1	0	1	1	4 (57)
VMC	1	0	0	1	1	3 (43)
CZE	1	1	0	1	0	3 (43)
MCN	1	1	0	0	1	3 (43)
EMC	2	2	1	0	0	5 (71)
MEAN	1.5	1.3	0.2	0.5	0.7	4.2 (60)
<i>Germany</i>						
RJK	2	2	0	1	1	6 (86)
CUR	1	2	0	1	1	5 (71)
KGS	2	2	1	0	1	6 (86)
RAD	1	1	0	1	1	4 (57)
RAL	2	2	0	1	1	6 (86)
DCC	2	1	0	1	1	5 (71)
MEAN	1.7	1.7	0.2	0.8	1.0	5.3 (76)
<i>United Kingdom</i>						
NLF	1	2	0	1	1	5 (71)
CCL	2	2	0	1	1	6 (86)
CRU	2	1	1	0	1	5 (71)
LCC	2	2	0	1	1	6 (86)
MEAN	1.8	1.8	0.3	0.8	1.0	5.5 (79)
TOTAL	1.6	1.5	0.2	0.7	0.9	4.8 (69)

Discussion

Principal results

The main aim of our study was to evaluate the quality, usability and readability of information available on SBRT in three Western European countries. After reviewing a total of 20 websites that provided information for patients on SBRT, our main finding was that only limited information was available on SBRT as a curative treatment option in early stage NSCLC. In addition, the information which was available was found to be suboptimal as websites had relatively poor scores for quality, usability and readability. Our findings are not surprising as previous studies on other cancer types also found low quality health information.

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Despite the availability of SBRT in all regions of the Netherlands, only 6 out of the 14 hospitals treating patients with SBRT provided information about this treatment modality on their website. However, these 6 websites were of relatively high quality, in comparison to websites of patient organisations in the Netherlands. In contrast, our findings suggest that the high quality German and British websites were not hospital websites, but rather websites designed to provide health care information for patients. This contrasts with a previous report suggesting that government and academic websites in the UK had higher quality ratings than other types of sites⁴³. In addition, most Dutch and German websites provided relatively good quality information on the details of treatment (for example RNL and RJK). This might be caused by the relative long period of time SBRT has been available in the Netherlands and Germany. Another notable finding was that websites in the UK generally had a higher quality compared to both Dutch and German websites. The latter may reflect a priority in the UK to provide high-quality information online for patients.

Limitations

An important limitation is that our study only addresses websites that originated from the Netherlands, Germany and UK, even though many patients may search and access information on a range of international websites. Our search was limited to only three countries with healthcare systems similar to that in the Netherlands. As SBRT utilization is increasing rapidly in countries such as the United States⁵⁰, it seems obvious that more websites will provide information to patients. Furthermore, websites investigated in our study may have been modified since the study. Therefore, our findings are likely not completely representative of the present situation. Nevertheless, our study of websites is a unique reflection of the state of the art of information available in Western Europe at a time of change in patterns of care arising from the introduction of SBRT. Periodic review is required in order to ensure that patient information needs are optimally met. Another limitation was that usability was defined as the ease of finding information, but usability for elderly patients or users with disabilities (those who may find it difficult to use the Internet), is not known⁵¹. In addition, the DISCERN tool evaluates whether or not a website is biased, but does not score the accuracy of information on the website. As patients usually gather information from multiple websites, using the DISCERN tool that only rates individual websites may have limitations. However, the DISCERN tool rates information from a subjective point-of-view, and can effectively discriminate between high-quality and low-quality information without the need of expert knowledge in a particular health area⁵². Despite these limitations, we believe that our study does identify areas for improving the quality of websites.

Conclusions

Our study found that the overall quality, usability and readability of information on SBRT for stage I NSCLC, were poor in all three European countries. Many websites evaluated did not confirm to the standards as defined in the context of decision-making and patient participation²¹, our findings suggest that major improvements are needed in websites dedicated to providing lung cancer information to ensure that patient information is complete, transparent and user-friendly for the increasing number of patients accessing the Internet to search for information on SBRT as a treatment option for early stage NSCLC. As more patients seek to be involved in decisions regarding treatment options for early stage lung cancer, it is crucial to provide good quality websites on SBRT to facilitate decision-making by patients. In addition, it is necessary to periodically re-evaluate the content of the online information provided to patients.

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