

VU Research Portal

Entrepreneurialism in tourism and economic growth in Rwanda

Kabera, C.

2017

document version

Publisher's PDF, also known as Version of record

[Link to publication in VU Research Portal](#)

citation for published version (APA)

Kabera, C. (2017). *Entrepreneurialism in tourism and economic growth in Rwanda: challenges for policy formulation*.

General rights

Copyright and moral rights for the publications made accessible in the public portal are retained by the authors and/or other copyright owners and it is a condition of accessing publications that users recognise and abide by the legal requirements associated with these rights.

- Users may download and print one copy of any publication from the public portal for the purpose of private study or research.
- You may not further distribute the material or use it for any profit-making activity or commercial gain
- You may freely distribute the URL identifying the publication in the public portal ?

Take down policy

If you believe that this document breaches copyright please contact us providing details, and we will remove access to the work immediately and investigate your claim.

E-mail address:

vuresearchportal.ub@vu.nl

Table of contents

	List of Figures and Tables	11
	List of Abbreviations and Acronyms	13
1	Introduction to and background for the research	17
1.1	Introduction	17
1.2	Contextual background for the research	20
1.2.1	The tourism sector in Rwanda	20
1.2.2	The role of entrepreneurialism in tourism development of Rwanda	24
1.2.3	The contribution of the tourism sector to the national economy: Challenges for policy formulation	26
1.2.4	Economic Development Model for Rwanda	32
1.3	Problem statement	38
1.4	Objectives of the research	40
1.5	Research question and sub-questions	40
1.6	Delimitations of the study areas	41
1.7	Structure of the study	49
2	Context of the global tourism sector and its impact on economic growth	51
2.1	Introduction	51
2.2	The global tourism business and its historical development	52
2.3	The global tourism business and its impact on economic growth	55
2.4	Trends shaping the visitor and its implications for economic growth	63
2.5	Overview of the tourism business in Africa: constraints and perspectives	73
2.5.1	Current constraints on tourism development in Africa	75
2.6	Tourism panorama in Rwanda and its impact on the national economy	80
2.6.1	Geographic and demographic data	80
2.6.2	Political context	82
2.6.3	Recent economic developments	82
2.6.4	The tourism sector's development in Rwanda	84

3	Entrepreneurship and tourism development	97
3.1	Introduction	97
3.2	Definitional challenges and a history of research on entrepreneurship development	98
3.3	Importance of entrepreneurship in the tourism industry	104
3.4	Contribution of tourism entrepreneurship to economic growth	106
3.5	Contribution of entrepreneurial leadership to tourism destination competitiveness	111
3.6	Harnessing entrepreneurship in Rwanda's leading tourism sector	120
4	Research methodology	127
4.1	Introduction	127
4.2	Research methodology process	128
4.3	Research design strategy	128
4.3.1	Time frame	129
4.3.2	Research purpose	129
4.3.3	Type of data and scope of the research design	129
4.3.4	Selection of the areas of study	131
4.4	Data construction design and methods	133
4.4.1	Data construction design	133
4.4.2	Methods	133
4.5	Research population, and sampling method and frame	135
4.6	Pilot study	138
4.7	The main study	140
4.8	The questionnaire	141
4.8.1	Administration and types of the questionnaire	141
4.8.2	Structure of the questionnaire to entrepreneurs and managers	143
4.9	Observation and field notes	144
4.10	Interview	146
4.11	Document review	147
4.12	Data analysis	148
4.12.1	Data preparation	149
4.12.2	Data coding and editing	150
4.13	Data interpretation	150
4.14	Ethical considerations	151

5	Analysis and discussions of the results from interviews and questionnaires	153
5.1	Introduction	153
5.2	Industry demographics of the participants in this research	154
5.3	Results analysis	155
5.4	Discussion of the findings	174
6	Summary of the findings, conclusions, and recommendations	195
6.1	Introduction	195
6.2	Summary of the findings	196
6.3	Conclusions	198
6.4	Implication for theory	208
6.5	Recommendations	209
	References	215
	Appendices	
1	Glossary of key concepts and terms	225
2	Questionnaires for entrepreneurs and policy-makers	228
2.1	Questionnaires to entrepreneurs in the tourism sector	228
2.2	Questionnaire to policy-makers	241
3	Interview guide	242
4	Interview transcription	243
5	Profile of interviewed entrepreneurs and policy-makers	258
	Summary	259
	Samenvatting	
	Curriculum Vitae	