The overall aim of this book is to provide deeper insights into how companies manage and develop innovation for sustainability. Adopting a dynamic capabilities approach, this research investigates how organizational and managerial capabilities act as antecedents to effectuate companies’ resources and competencies for innovating towards sustainability. Dynamic capabilities are a set of strategic activities aimed at enabling companies to integrate, build, and reconfigure internal and external resources/competencies to address, and possibly shape, rapidly changing business environments. In an effort to addressing the aim of this research, both quantitative and qualitative research approaches have been used. The book consists of five studies that provide further insight into how companies develop and deploy the required resources and competencies for innovating towards sustainability.

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