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VRIJE UNIVERSITEIT

**ORDER FULFILMENT AND CONSUMER BEHAVIOUR
IN ONLINE RETAILING**

ACADEMISCH PROEFSCHRIFT

ter verkrijging van de graad Doctor
aan de Vrije Universiteit Amsterdam,
op gezag van de rector magnificus
prof.dr. V. Subramaniam,
in het openbaar te verdedigen
ten overstaan van de promotiecommissie
van de School of Business and Economics
op donderdag 28 juni 2018 om 15.45 uur
in de aula van de universiteit,
De Boelelaan 1105

door
Dung Hoang Nguyen
geboren te Nam Dinh, Vietnam

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