

Kenneth Fernald
Assistant Professor
Athena Institute
Network Institute
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Personal information

Kenneth Fernald (1987) obtained his PhD in Management and Economics from the Erasmus Research Institute of Management (ERIM). Specializing in the dynamic fields of venture capital, strategic alliances, mergers & acquisitions, and governance, his research focuses on innovation within the Life Sciences sector. Kenneth spearheads courses for master's students in Entrepreneurship and Finance, tailored to the Health and Life Sciences. Beyond his academic pursuits, he brings over a decade of invaluable experience as a consultant and entrepreneur, blending practical industry insights with academic expertise.

Employment

Assistant Professor

Athena Institute
Vrije Universiteit Amsterdam
Amsterdam, Netherlands
1 Aug 2023 → present

Assistant Professor

Network Institute
Vrije Universiteit Amsterdam
Amsterdam, Netherlands
1 Aug 2023 → present

Research outputs

The pharmaceutical productivity gap – Incremental decline in R&D efficiency despite transient improvements

Fernald, K. D. S., Förster, P. C., Claassen, E. & van de Burgwal, L. H. M., Nov 2024, In: Drug Discovery Today. 29, 11, p. 1-8 8 p., 104160.

The moderating role of absorptive capacity and the differential effects of acquisitions and alliances on Big Pharma firms' innovation performance

Fernald, K. D. S., Pennings, H. P. G., van den Bosch, J. F., Commandeur, H. R. & Claassen, H. J. H. M., 23 Feb 2017, In: PLoS ONE. 12, 2, p. e0172488 e0172488.

Biotechnology Commercialization Strategies: Risk and Return in Interfirm Cooperation

Fernald, K. D. S., Pennings, H. P. G. & Claassen, E., Nov 2015, In: Journal of Product Innovation Management. 32, 6, p. 971-996 26 p.

Venture capitalists as gatekeepers for biotechnological innovation

Fernald, K., Hoebe, R. & Claassen, H. J. H. M., 1 Jul 2015, In: Journal of Commercial Biotechnology. 21, 3, p. 32-41 10 p.

Trade-sale exits in different biotech sectors

Fernald, K. D. S. & Claassen, E., 2015, In: Nature Biotechnology. 33, p. 1221-1239

Limits of Biotechnological Innovation

Fernald, K. D. S., Weenen, T. C., Sibley, K. J. & Claassen, E., 2013, In: Technology and Investment. 2013, 4, p. 168-178 10 p.

Courses

Business Management in Health and Life Sciences

Fernald, K.
1/09/25 → 31/08/26

Finance for Growth in Health and Life Sciences

van de Burgwal, L.
1/09/25 → 31/08/26

Project Science and Tech-based Entrepreneurship

van de Burgwal, L.
1/09/25 → 31/08/26

Societal Entrepreneurship in Health and Life Sciences

Fernald, K.
1/09/25 → 31/08/26