The presence of copycat private labels in a product set increases consumers’ choice ease when shopping with an abstract mindset

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Temporal myopia in sustainable behavior under uncertainty

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The Paradox of 'Green to be Seen': Green High-Status Shoppers Excessively Use (Branded) Shopping Bags

Accountability Accentuates Interindividual-Intergroup Discontinuity by Enforcing Parochialism

Experimental Research Examining how People can Cope with Uncertainty through Soft Haptic Sensations

Hacking Fear

Soft assurance: Coping with uncertainty through haptic sensations

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